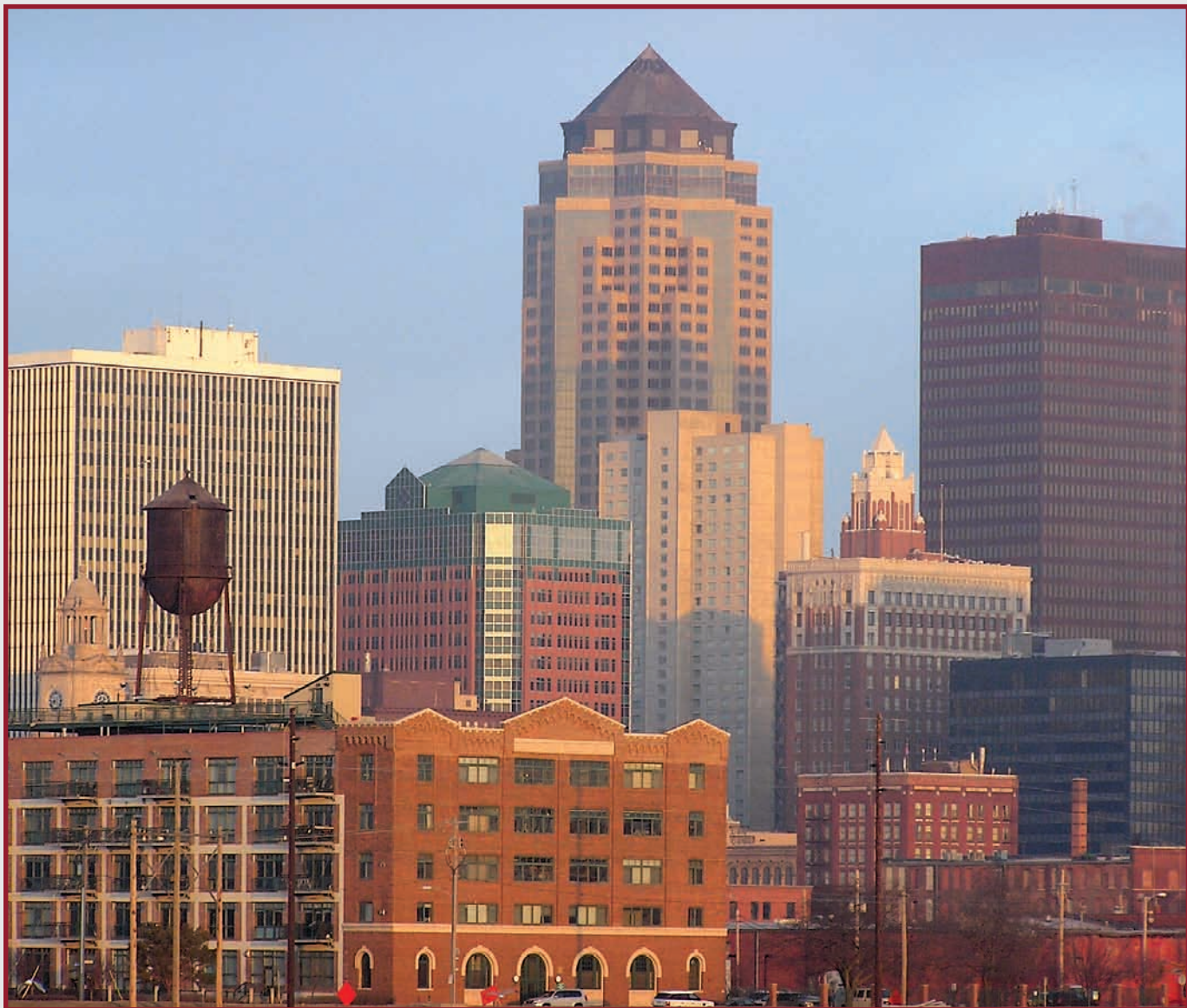


THE DUERSON CORPORATION

Commercial & Industrial Roofing Contractors

Shedding new light on superior roofing performance.



"Your Partner for Professional Roofing Management"

Phone: 515-265-2000
Fax: 515-265-4599
Toll Free: 877-249-1807

www.duersoncorporation.com

900 E. 21st Street
Des Moines, Iowa 50317

Has the performance of your roofing system gone down the drain?



Why Roof Maintenance?

“In addition to food and clothing, a roof over your head is essential for survival in this world. We all live and work under a roof. Without a roof over your head at work, your business environment would be non-existent. Why then are so many roof systems left to deteriorate, out of sight, out of mind?”

*“Our objective is to create **peace of mind** for our clients, to maximize the service life of their building’s ‘fifth wall’ while maintaining a hassle free environment for the internal use of the building.”*

*Kirk Duer, President
The Duerson Corporation*

We service . . .



▲ Blocked drains



▲ Wall flashings



▲ Roof top cleanliness

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**THE
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We also service . . .



▲ Blocked gutters



▲ Metal coping caps



▲ Pitch pans

Benefits of preventative maintenance:

- ▶ *Maintain positive tenant relations.*
- ▶ *Extend the service life of your roof.*
- ▶ *Keep drainage systems clear and functional.*
- ▶ *Remove damage causing debris from the roof.*
- ▶ *Reduce the risk of costly damage to the building interior and contents.*



▲ Before



▲ After

Our clients say . . .



"I have worked with a number of contractors over the years. I am especially confident in the relationship we have with The Duerson Corporation. Kirk and his team are very passionate about serving others and it shows in their excellent response to our needs. I would highly recommend the dependable group of professionals at the The Duerson Corporation."

Tim Sedrel, Director of Operations
Wendy's Restaurants

*"The service we receive from The Duerson Corporation has been exceptional. The quality of roofing products have been superior. **Grand View College** has a roofing partnership with The Duerson Corporation that is built on confidence, trust, and respect."*

Kim Butler, Director of Buildings and Grounds
Grand View College
Des Moines, Iowa



"We have been working closely with The Duerson Corporation since 1992. They have maintained and replaced numerous roofs on properties we own around the city. It's such a relief to come to the office in the morning after a rainstorm and not see my phone lit up with calls from upset tenants reporting leaks."

Clark Stewart of Stewart and Associates
Property Manager,
Urban Development Corporation



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▲ Before

▲ After

Like any piece of equipment, your roof is going to perform only if you take care of it.

Un-managed roof systems . . .

- ▶ *are at much greater risk for premature failure.*
- ▶ *create additional, unnecessary building expense.*
- ▶ *cause an endless supply of possibilities for interior damage.*
- ▶ *if left unmaintained, can more than double the cost of replacement.*
- ▶ *waste natural energy resources due to lack of insulating properties.*

***Un-managed roof systems . . .
do not repair themselves!***

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*With our roof maintenance program,
look for . . .*



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